DISCUSSION OF THE SIXTH WORKSHOP OF 2019

KOMÁROM

The workshop was held in Komárom, with the participation of the EUROPÉER Foundation's representative, the representative of the Slovakian partner organisation Selye János University, and the employees of the host.

Ever since its inception, Ökosys Co. Ltd. has been dedicated to environmental protection. As such, they created the "Ökotermék" (ecologically friendly product) brand. The products created by the enterprise, and given the Ökotermék brand are 100% biologically dissolving alternatives to plastics currently on the market. Their products are made from materials like sugarcane, palm leaf, PLA, paper or wood sourced from a sustainable forestry, all of which are 100% compostable, and during the manufacturing, minimising environmental load.

Due to this, the enterprise frequently hosts perspective changing and educational programmes aimed at environmental protection, where the decision-making of the environmentally aware consumer is in the core.

In accordance with this, the central topic of the workshop was the identification and discussion of opportunities for using the perspective and toolset of project management during programmes about incentive towards eco-products.

The workshop began with the introduction of Ökosys Co. Ltd., and the activities planned for eco-products and their related activities – mostly educational and perspective forming.

Following this, participants held an overview of environmental protection education and programme experiences and demands.

The workshop's important elements also listed the potential usability of PLM, identifying and discussing where it's possible.

The workshop made it possible to create and strengthen international relations as well, building a cooperative network.

Photo documentation:

http://www.projectlifemanagement.eu/galeria/

Related blog posts:

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